

# Agronomic Directions

A Newsletter of Cornelius Seed®. Read it. Profit.

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## Make the Most of Every Acre with Simple Variable Rate Planting Tools in Climate FieldView™ Pro

Climate Insights, Climate FieldView Blog [www.climateinsights.com](http://www.climateinsights.com)

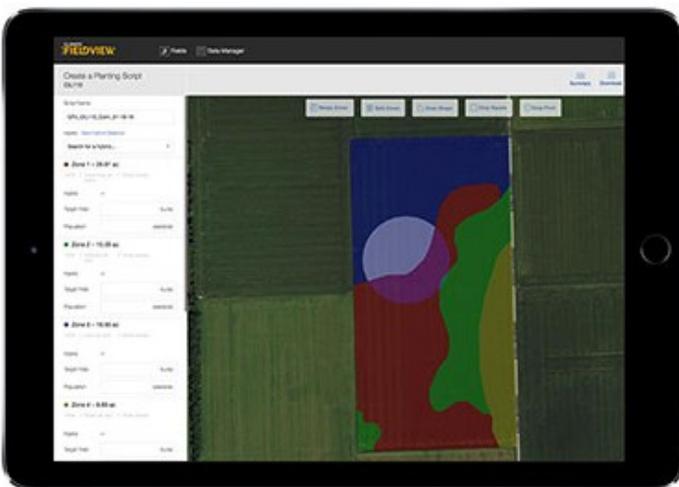
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There's no better time than right now to set your farming operation up for a successful planting season and start the crop year off right. While 2015 harvest is in the rear view mirror, there are still many important decisions to make and activities to prepare for the 2016 planting season. One way to be proactive and take the crucial step to make sure you're making the most of every acre is to generate variable-rate seeding prescriptions.

Variable-rate seeding prescriptions can help farmers maximize the productivity of many hybrids by better distributing their seed to leverage high yielding areas. In fact, one of the benefits of variable-rate seeding is allowing a grower to plant the best population for a hybrid according to different management zones within the field that may vary for soil type, elevation, drainage and other important agronomic attributes. Over 60% of farmers own equipment capable of executing variable-rate seeding prescriptions, but only 30% of farmers use variable-rate seeding on their farm (Source: Precision Ag Meister Media Survey 2014/2015).

Building variable-rate prescriptions has traditionally been a complicated process for farmers and their trusted advisors. It requires a lot of time and the ability to understand hybrid response to population and expensive, complicated desktop software to create seeding rate prescriptions, and file formats and upload procedures to precision agriculture equipment can be overly confusing. That's why most farmers rely on static seeding rates across the entire field, or in some cases, the entire farm. Just as equipment has evolved and made field execution of variable-rate planting easier, prescription generation also is getting much simpler - Script Creator, a new tool in Climate FieldView™ Pro is a great first step in easily creating simple variable-rate prescriptions.



### What Is Script Creator?

Script Creator is an easy-to-use but powerful tool that can help you maximize performance of those carefully chosen hybrids by planting the right population on every part of your field.

### How does it work?

The tool first provides an image of your field boundary and creates zones based on the different soil types in that field. With this easy-to-use tool, you can view basic information about each soil zone and/or customize zones to account for management practices, irrigation pivots, or set up test plots within your field. Then, simply assign a corn hybrid, population rate and review your script summary. As a Climate FieldView dealer, Cornelius Seed will assist you in creating your variable rate seeding prescription and help

you load the prescription into your planter monitor.

**Script Creator is offered as part of Climate FieldView Pro. Want to learn more about using Script Creator? Check out the video below and contact Cornelius Seed at 800-218-1862. We would be happy to help you get started using Climate FieldView and Climate FieldView Pro.**

[Climate FieldView Script Creator - video](#)